

**Frank Martin, SBS
President**



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August 8, 2003

Dear Member,

With the good news that Hong Kong was declared SARS-free by the World Health Organisation (WHO), I am writing to solicit your support to welcome visitors back to Hong Kong.

As a Hong Kong resident, you will notice that vigilant measures are in place to ensure that the city is even safer and cleaner. More importantly, Hong Kong still presents excellent business opportunities. With SARSs behind us, I urge you to join hands and showcase to the international communities that life is returning to normal. An effective way to achieve is to invite your regional partners and colleagues to conduct business meetings in Hong Kong.

I am sure you are familiar with the many venues, hotels and the wide range of business services available in the city. The Hong Kong Tourism Board (HKTB) offers you important advice on how to select appropriate venues and suppliers or design creative ideas on social programmes. A special 'Hong Kong REWARDS!' Privilege Programme is designed to ensure your meeting a success.

There is no better time to bring your colleagues to Hong Kong than now. The 'Hong Kong Welcomes You' Promotion during 13 July – 15 September entails an extensive range of shopping & dining privileges and a super lucky draw campaign. A series of world-class sporting and cultural events will also be organized for your colleagues to participate in.

With all these exciting activities in place, I am certain that your business partners or overseas delegates will find their trip to Hong Kong fruitful and enjoyable. Please help re-launching Hong Kong and invite your overseas counterparts to meet in Hong Kong soon.

Kindly refer to the enclosed leaflets for more details regarding the various initiatives that are currently offered to overseas visitors. Should you require any further information, please feel free to contact Ms. Betty Chan, Manager – Corporate Events of Hong Kong Tourism Board at 2807 6238 or email at bch@hktourismboard.com

Thank you for your kind attention.

Yours sincerely,

Frank Martin
President