

**PRESS RELEASE
TO THE BUSINESS/ GENERAL EDITOR**

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ESTABLISHING AN OFFICE IN HONG KONG 20TH EDITION

HONG KONG - October 10, 2005 - Amongst new innovations added to 20th annual edition of AMCHAM's business handbook, *Establishing An Office in Hong Kong* released in August, are a website Index for over 387 Hong Kong sites, an extended guide to Hong Kong's Listed Companies. The 196-page handbook contains 18 full-color descriptive sections, over 25 different listings of useful business contacts and maps of the city keyed to chapter subjects.

“There is no more comprehensive or practical guide to doing business in Hong Kong than this book, and we mean to keep it that way,” noted Fred Armentrout, who has edited and published the title for the Chamber since 1986.

To keep the information sharp, the communications staff of the Chamber provides review copies and invites critiques of its contents from all of the 23 Chamber governors and the chairmen of its 29 business committees each year. These are collated into a comments' log for additions or corrections in the next year's edition. The result has been a growth in size from its original 36 pages to this year's 196 pages.

The book is available for purchase by mail, at the Chamber's reception desk or on its website: www.amcham.org.hk and at most business district bookstores. Price: \$285. To order, please contact Michael Chau, Publishing Manager at 2530 6939.

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About AMCHAM

AMCHAM Hong Kong, established in 1969, is a non-partisan, non-profit business organization that is committed to the principles of private enterprise, free trade, rule of law, ethical and responsible business practices, transparency and the free flow of information. AMCHAM is one of the largest American Chambers of Commerce outside of the United States, representing 2000 members.