

# AMCHAM WOMEN OF INFLUENCE AWARDS 2017



## Women of Influence Awards 2017 – Judging Criteria

Note: Candidates are not required to be a US citizen or to work for a US corporation. Candidates and their business operations need to have a strong and demonstrable link with Hong Kong.

### 1. Individual category award - Professional of the Year

**TOTAL 40 POINTS**

**PROFESSIONAL OF THE YEAR** will be awarded to a woman who has successfully become an influential and leading professional in her chosen field in Hong Kong. **Submission materials must provide evidence of nominee’s ongoing activities and impact in Hong Kong.**

<b>a. Professional Accomplishments</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"> <li>• Detail the individual’s role and the breadth and depth of her responsibilities</li> <li>• Detail the individual’s level of achievement within her professional field, company, industry and economic region (Hong Kong and Asia region)</li> <li>• Outline her most significant professional accomplishment(s)</li> <li>• Demonstrate how the person has become influential and leading in her field, in Hong Kong</li> <li>• Show how the individual demonstrates ethical business behavior and strong corporate governance</li> <li>• Work experience</li> <li>• Qualifications (degrees, licenses, etc.)</li> <li>• Special skills and abilities</li> </ul>	

<b>b. Advocacy, Power and Influence</b>	<b>10 POINTS</b>
<p>Impact and success within professional field, company, industry and economic region (Hong Kong and Asia region), as it relates to:</p> <ul style="list-style-type: none"> <li>• Advocacy and mentoring for women</li> <li>• Enabling personal and professional growth</li> <li>• Decision-making roles (including extent of those roles)</li> <li>• Demonstration of positive growth trends, programs, products/services, profits</li> <li>• Commitment to business development in Hong Kong / Asian region</li> <li>• Professional creativity and innovation</li> <li>• Leadership and providing an example to inspire others</li> <li>• Strength in overcoming adversity/challenges</li> </ul>	

<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"> <li>• List of past and present activities in Hong Kong and Asia region</li> <li>• Extent of involvement</li> <li>• Impact of activities on the community</li> <li>• Awards/recognition received for activities in the Hong Kong community</li> </ul>	

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### 2. Individual category award - Young Achiever of the Year **TOTAL 40 POINTS**

**YOUNG ACHIEVER OF THE YEAR** will be awarded to a woman with less than 10 years of professional work experience who has demonstrated strong leadership potential and contributed above and beyond her peer group in her professional field in Hong Kong. **Submission materials must provide evidence of nominee's ongoing activities and impact in Hong Kong.**

<b>a. Professional Accomplishments</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"><li>• Years of professional experience (must be less than 10)</li><li>• Current role – including breadth and depth of responsibilities</li><li>• Most significant professional accomplishment(s)</li><li>• Overall contribution to the organization/business</li><li>• Qualifications (degrees, licenses, etc.)</li><li>• Special skills and abilities</li><li>• Demonstration of ethical business behavior</li><li>• Quotes/recommendations from peers and/or mentors</li><li>• External recognitions if available/ appropriate</li></ul>	

<b>b. Advocacy, Power and Influence</b>	<b>10 POINTS</b>
Impact and success within professional field, company, industry and economic region, as it relates to: <ul style="list-style-type: none"><li>• Advocacy and mentoring for women</li><li>• Enabling personal and professional growth</li><li>• Decision-making roles (including extent of those roles)</li><li>• Demonstration of positive growth trends, programs, products/services, profits</li><li>• Commitment to business development in Hong Kong and beyond in the Asian region (if applicable)</li><li>• Professional creativity and innovation</li><li>• Leadership and providing an example to inspire others</li><li>• Strength in overcoming adversity / challenges</li></ul>	

<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"><li>• List of past and present activities</li><li>• Extent of involvement</li><li>• Impact of her activities on the Hong Kong community</li><li>• Awards/recognition received for her activities in the Hong Kong community</li></ul>	

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### 3. Individual category award - Entrepreneur of the Year

**TOTAL 40 POINTS**

**ENTREPRENEUR OF THE YEAR** will be awarded to a woman who is demonstrating outstanding success in managing her own business in Hong Kong. **Submission materials must provide evidence of nominee's ongoing activities and impact in Hong Kong.**

<b>a. Entrepreneurial Accomplishments</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"><li>• Describe the individual's level of achievement within her professional field, company, industry and economic region (Hong Kong and Asia region)</li><li>• Outline her most significant entrepreneurial accomplishment in Hong Kong</li><li>• Demonstrate ethical business behavior and strong corporate governance</li><li>• Work experience</li><li>• Qualifications (degrees, licenses, etc.)</li><li>• Special skills and abilities</li></ul>	

<b>b. Advocacy, Power and Influence</b>	<b>10 POINTS</b>
<p>Impact and success within professional field, company, industry and economic region (Hong Kong and Asia region), as it relates to:</p> <ul style="list-style-type: none"><li>• Advocacy and mentoring for women in Hong Kong</li><li>• Enabling personal and professional growth</li><li>• Decision-making roles (including extent of those roles)</li><li>• Demonstration of positive growth trends, programs, products/services, profits</li><li>• Commitment to business development in Hong Kong / Asian region</li><li>• Professional creativity and innovation</li><li>• Leadership and providing an example to inspire others</li><li>• Strength in overcoming adversity / challenges</li></ul>	

<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"><li>▪ List of past and present activities</li><li>▪ Extent of involvement</li><li>▪ Commitment to volunteer community service in Hong Kong</li><li>▪ Impact of activities on the community</li><li>▪ Awards/recognition received for activities in the Hong Kong community</li></ul>	

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#### 4. Individual category award – Non-profit Leader of the Year TOTAL 40 POINTS

**NON-PROFIT LEADER OF THE YEAR** will be awarded to a woman who is a leading personality in a non-profit, NGO or community serving organization. **Submission materials must provide evidence of nominee’s ongoing activities and impact in Hong Kong.**

<b>a. Professional Accomplishments</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"> <li>• Describe the individual’s level of achievement within the non-profit, NGO or community serving organization, highlighting two or three qualitative special achievements</li> <li>• Provide statistics on the impact of the organization on Hong Kong society and beyond in the Asian region (if applicable).</li> <li>• Demonstrate ethical business behavior and strong corporate governance</li> <li>• Work experience: outline her career history and details of her current role</li> <li>• Qualifications (degrees, licenses, etc.)</li> <li>• Special skills and abilities</li> </ul>	

<b>b. Advocacy, Power and Influence</b>	<b>10 POINTS</b>
Impact and success within professional field, company, industry and economic region, as it relates to: <ul style="list-style-type: none"> <li>• Advocacy and mentoring for women</li> <li>• Enabling personal and professional growth</li> <li>• Decision-making roles (including extent of those roles)</li> <li>• Demonstration of positive growth trends, programs, products/services, profits</li> <li>• Commitment to organizational development in Hong Kong, and beyond in the Asian region (if applicable)</li> <li>• Professional creativity and innovation</li> <li>• Leadership and providing an example to inspire others</li> <li>• Strength in overcoming adversity / challenges</li> </ul>	

<b>c. Community Involvement and Responsibility</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"> <li>• List of past and present activities</li> <li>• Extent of involvement</li> <li>• Commitment to volunteer community service in Hong Kong</li> <li>• Impact of activities on the Hong Kong community</li> <li>• Awards/recognition received for activities in the Hong Kong community</li> </ul>	

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### 5. Individual category award - Master of The Arts

**TOTAL 40 POINTS**

**MASTER OF THE ARTS** will be awarded to a woman who is a leading personality in the Arts in Hong Kong. **Submission materials must provide evidence of the nominee's recent and ongoing activities and impact in Hong Kong.**

<b>a. Professional Accomplishments</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"><li>• The individual's focus area in the Arts</li><li>• Her role and resulting responsibilities</li><li>• The individual's significant achievements in her field of the Arts</li><li>• Overall impact of her achievements on the development of the Arts in Hong Kong, and beyond in the Asian region (if applicable).</li><li>• Work with the Hong Kong Government (if applicable) for the progression of Arts in Hong Kong</li><li>• Qualifications (degrees, licenses, etc.)</li><li>• Special skills and abilities</li></ul>	

<b>b. Advocacy, Power and Influence</b>	<b>10 POINTS</b>
<p>Impact and success within professional field, organization and geographic region, as it relates to:</p> <ul style="list-style-type: none"><li>• Advocacy and mentoring for women</li><li>• Enabling personal and professional growth</li><li>• Decision-making roles (including extent of those roles)</li><li>• Demonstration of sustainable growth trends, programs, products/services, financial support</li><li>• Commitment to development of the Arts in Hong Kong and beyond in the Asian region</li><li>• Professional creativity and innovation</li><li>• Leadership and providing an example to inspire others</li><li>• Strength in overcoming adversity / challenges</li></ul>	

<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"><li>• List of past and present activities</li><li>• Extent of involvement</li><li>• Commitment to volunteer community service in Hong Kong</li><li>• Impact of her activities on the Hong Kong community</li><li>• Awards/recognition received for her activities in the Hong Kong community</li></ul>	

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### 6. Individual category award - Leading Woman on Boards **TOTAL 40 POINTS**

**LEADING WOMAN ON BOARDS** will be awarded to a woman who is currently sitting on the board of a company listed in Hong Kong or on an international exchange, or on the board of an NGO or charity board recognized under Section 88 of the Hong Kong Inland Revenue Ordinance, or on subsidiary and joint venture boards. The nominee must be actively in her role on or before December 31, 2016.

**Submission materials must provide evidence of nominee's ongoing activities and impact in Hong Kong.**

<b>a. Professional Accomplishments</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"><li>• Describe the individual's level of achievement at the board level</li><li>• Demonstrate experience and impact as a board member</li><li>• Demonstrate ethical business behavior and strong corporate governance</li><li>• Work experience in Hong Kong</li><li>• Qualifications (degrees, licenses, etc.)</li><li>• Special skills and abilities</li></ul>	
<b>b. Advocacy, Power and Influence</b>	<b>10 POINTS</b>
Impact and success within professional field, company, industry and economic region (Hong Kong and Asia region), as it relates to: <ul style="list-style-type: none"><li>• Advocacy and mentorship that contributes to board and executive team diversity</li><li>• Enabling personal and professional growth within the organization</li><li>• Decision-making and influencing roles that contribute to corporate governance (including extent of those roles)</li><li>• Demonstration of positive sustainable growth trends, programs, products/services, profits</li><li>• Commitment to business development in Hong Kong / Asian region</li><li>• Professional creativity and innovation</li><li>• Leadership and providing an example to inspire others</li><li>• Strength in overcoming adversity</li></ul>	
<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"><li>• List of past and present activities</li><li>• Extent of involvement in Hong Kong</li><li>• Commitment to volunteer community service</li><li>• Impact of activities on the Hong Kong community</li><li>• Awards/recognition received for activities in the Hong Kong community</li></ul>	

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### 7. Individual category award – Champion for the Advancement of Women

**TOTAL 40 POINTS**

**CHAMPION FOR THE ADVANCEMENT OF WOMEN** will be awarded to a man who leads the way in the empowerment, inclusion and development of women. **Submission materials must provide evidence of nominee's ongoing activities and impact in Hong Kong.** If other experience in Asia is included please make this clear and detail how Hong Kong fits in to the larger picture.

<b>a. Empowerment and inclusion of women</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"><li>• Describe how the nominee has empowered, inspired and included women within his professional field, company, industry and / or economic region to work towards corporate and individual goals and achievements</li><li>• Outline the level of achievement of women within the company (e.g. % of women in senior management, etc.) and the nominee's support.</li><li>• Outline the most significant examples of equal opportunity and 'level playing field' that the nominee has provided to women and resulting positive outcomes in the nominee's organization (e.g. % of women in key management positions)</li><li>• Demonstrate how the nominee has affirmed and included women in crucial decision-making processes in the organization.</li></ul>	

<b>b. Development, promotion and advancement of women</b>	<b>10 POINTS</b>
<p>Describe how the nominee has championed ways to develop and/or advance women in the following areas:</p> <ul style="list-style-type: none"><li>• Advocacy and active mentoring for women</li><li>• Enabling personal and professional growth of women through education and networking opportunities</li><li>• Leadership and decision-making roles (including extent of those roles)</li><li>• Supporting professional creativity and innovation</li><li>• Leadership and providing an example to inspire others to advocate for women</li></ul>	

<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<p>Identify the nominee's involvement in effecting positive change to advance women in the community, citing the following:</p> <ul style="list-style-type: none"><li>• List of past and present activities</li><li>• Extent of involvement</li><li>• Commitment to volunteer community service in Hong Kong</li><li>• Impact of his activities on the Hong Kong community</li><li>• Awards/recognition received for these activities in the Hong Kong community</li></ul>	

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### 8. Group Category Award - Best Company for Women

**TOTAL 40 POINTS**

**BEST COMPANY FOR WOMEN** will be awarded to a company that has shown outstanding achievement in supporting the development of women in business and providing innovative work / life programs to enable women to pursue careers. This company will have operations in Hong Kong, must have a clear and strong link with Hong Kong, and **submission materials must provide evidence of nominee's ongoing activities and impact in Hong Kong.** If you wish to include China or Asia more broadly, please make this clear and indicate how Hong Kong fits in.

<b>a. Women's Professional Accomplishments</b>	<b>15 POINTS</b>
<ul style="list-style-type: none"><li>• Level of achievement of women within the company</li><li>• % of women in workplace</li><li>• % of women in management</li><li>• % of women with P&amp;L responsibility</li><li>• Diversity in workplace</li><li>• Skills, expertise, professional credentials of women in firm</li><li>• Roles in decision-making and extent of those roles</li></ul>	
<b>b. Advocacy, Power and Influence</b>	<b>20 POINTS</b>
<ul style="list-style-type: none"><li>• Explain the strategic importance of supporting and developing women in the company</li><li>• Describe the ownership of Inclusion &amp; Diversity (I&amp;D) activities by the business runners/leadership of the organization</li><li>• Describe how the company attracts, retains, develops and advances women within the organization in Hong Kong</li><li>• Describe what part advocacy for women / I&amp;D are part of the core culture of the organization</li><li>• Describe the company's commitment to development of business in Hong Kong/Asia and to the advocacy for women in Hong Kong/Asia in particular (Note: if global initiatives and programs apply to Hong Kong, please include them and indicate steps taken to roll out these programs in Hong Kong and how successful they have been.)</li></ul>	
<b>c. Innovation programs and comprehensive policies in support of the development of women</b>	<b>5 POINTS</b>
<ul style="list-style-type: none"><li>• Describe the company's creative and innovative programs/activities that support the comprehensive development of women leaders in business. <b>Submission materials must provide evidence of nominee's ongoing activities and impact in Hong Kong.</b></li></ul>	



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### 9. Individual category award – Lifetime Achievement

**TOTAL 40 POINTS**

**LIFETIME ACHIEVEMENT** will be awarded to a woman who is a leading personality in a for-profit, non-profit, NGO and/or community serving organization over 40+ years. **Submission materials must provide evidence of nominee’s activities and long-term impact in Hong Kong.**

<b>a. Professional Accomplishments</b>	<b>15 POINTS</b>
<ul style="list-style-type: none"> <li>• Describe the individual’s level of achievement within the for-profit, non-profit, NGO and/or community serving organization/s</li> <li>• Outline her most significant professional and personal accomplishments</li> <li>• Demonstrate how the individual has become influential and leading in her field</li> <li>• Define the results achieved by virtue of her actions over the years</li> <li>• Describe her impact on Hong Kong society and beyond the Asian region (if applicable)</li> <li>• Show demonstrable ethical behavior and strong corporate/not for profit governance</li> <li>• Outline her qualifications (degrees, licenses, etc.) and her work experience</li> <li>• Special skills and abilities</li> </ul>	

<b>b. Advocacy, Power and Influence</b>	<b>15 POINTS</b>
Impact and success within professional field, organization, entity, segment of society, industry, area of government or governing bodies and/or economic region, as it relates to: <ul style="list-style-type: none"> <li>• Changing society/policy/institutions for the greater good</li> <li>• Advocacy and mentoring for women</li> <li>• Enabling personal and professional growth</li> <li>• Decision-making roles (including extent of those roles)</li> <li>• Demonstration of positive growth trends, programs, products/services, profits</li> <li>• Commitment to organizational development in Hong Kong and beyond in the Asian region</li> <li>• Professional creativity and innovation</li> <li>• Leadership and providing an example to inspire others</li> <li>• Strength in overcoming adversity / challenges</li> </ul>	

<b>c. Community Involvement and Responsibility</b>	<b>10 POINTS</b>
<ul style="list-style-type: none"> <li>• List of past and present activities</li> <li>• Extent of involvement</li> <li>• Commitment to volunteer community service in Hong Kong</li> <li>• Impact of activities on the Hong Kong community</li> <li>• Awards/recognition received for activities in the Hong Kong community</li> </ul>	