
Subject: Invitation to Participate in the Trade & Invest E-Platform

Dear Sir/ Madam,

In order to eliminate the obstacles to SMEs' global strategy, such as the lack of effective information channels, international cooperation experience and competent human resources, etc. China Council for the Promotion of International Trade (CCPIT) has instructed its Investment Promotion Center (IPC) to set up a professional platform for Chinese enterprises to develop industrial, scientific, technical and trade co-operations with foreign enterprises. This E-platform would assist both Chinese and foreign enterprises in releasing & accessing business opportunities online, and identify potential business partners effectively. Joining hands with professional third-party service providers, the Platform would also provide overall-process services, including but not limited to consulting, financing, insurance and legal support, for enterprises to land their transnational cooperation projects.

With CCPIT's extensive contacts with over 800 local organizations, trade & investment promotion agencies and commercial associations and the numerous enterprises behind them, the Platform would **cover a wide range of projects in China**. And with its co-partners performing credit authentication on every single enterprise in advance, the platform can add to the **reliability of the information in its enterprises database**.

This would be the best opportunity for you and your company to join us, thus you may have one more good way to look for business opportunities and business partners in China or expand into Chinese market. On the E-platform, you are able to:

(1) Release Project

- Publish your business request or offer on the E-platform to find business partners in cross-border trade, investment, technical cooperation and project contracting in China;

(2) Search Project

- Look for the best business opportunities in China by searching for business projects in the E-platform's database;
- Regularly receive the business opportunities updates that match your preference via e-mail.

(3) Create Expression of Interest

- Request for more information about a business profile that you are interested in by submitting a Cooperation Intent Form;

(4) Carry out Accurate & In-depth Business Docking

- With the platform's assistance, enterprises would be able to carry out effective and in-depth business docking through online and offline channels, in the form of telephone conference, overseas business delegation, B2B negotiation and specialized promotion meeting, etc.

For more details about the cross-border E-platform, please kindly refer to the attached materials.

The Platform is scheduled to be completed by late July of 2017 and will begin trial operation in this August. We sincerely look forward to your joining, and would also love to hear your comments and suggestions on the construction and operation plan of the Platform!

Best regards,

Investment Promotion Center
China Council for the Promotion of International Trade

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