



2017 Human Resources Conference

Innovative growth, global mindset: is Hong Kong's workforce ready, willing and able?

December 8

STAMFORD AMERICAN SCHOOL | HONG KONG
Presents



Friday, December 8, 2017

8:00am – 3:00pm

JW Marriott Hotel Hong Kong

Innovative growth, global mindset: is Hong Kong's workforce ready, willing and able?

As companies large and small in Asia are gearing up for growth, the limiting factor for capturing this opportunity is talent. The 2017 American Chamber of Commerce Hong Kong Human Resource Conference will address key challenges that Hong Kong is facing in delivering a workforce that can help companies capture this opportunity in Asia and China.

EVENT SPONSORSHIP

	Title SOLD	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Industry exclusivity for company sponsor	✓	✓	-	-	-
Speaking opportunity for company VIP at event	✓	✓	-	-	-
Online banner ad in Human Resources Conference (HRC) webpage	✓	✓	✓	-	-
Magazine ad 1 x full color page at biz.hk (AmCham monthly magazine)	✓	✓	✓		
*Company Logo Placement <u>AmCham:</u> - HRC promotional flyer at all AmCham events leading up to 2017 event, including digital signage in AmCham's events networking area - AmCham social media channels - AmCham website including online hyperlink, logo on the HRC webpage * Subject to sponsor's confirmation	✓	✓	✓	✓	✓
Verbal recognition from the podium at the start and conclusion of the event	✓	✓	✓	✓	✓
Company Logo on signage at the event, including stage backdrop/pull-up banner/podium logo;	✓	✓	✓	✓	✓
1 x display table at event and signage identifying company (includes up to 2 x persons to man your table); space for pull-up banner	✓	✓	✓	-	-

2017 AMCHAM HUMAN RESOURCES CONFERENCE

Friday, December 8, 2017
8:00am – 2:30pm
JW Marriott Hotel Hong Kong

	Title SOLD	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Company corporate material in the conference kit	8-page/A4 size insert	6-page/A4 size insert	4-page/A4 size insert	2-page/A4 size insert	-
Complimentary seats at event	10 x seats (includes 2 x seats at the lunch head table)	4 x seats (includes 2 x seats at the lunch head table)	4 x seats (includes 1 x seat at the lunch head table)	2 x seats	2 seats
Sponsorship Fee	HK\$85,000	HK\$60,000	HK\$49,500	HK\$27,500	HK\$16,500

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Terms and conditions :

- A 60% cancellation charge will be applied prior to December 8, 2017 ; and 100% thereafter.
- AmCham reserves the right to make the final decision on table location and marketing material designs.