



THE AMERICAN CHAMBER OF COMMERCE IN HONG KONG

Future LEADERS PROGRAM

CLASS OF 2023

The Future Leaders program selects a group of rising young executives to focus on developing the skills and professional connections they'll need to achieve their full potential. Over 6 months, the course will provide exclusive access to the businesses and leaders that are driving Hong Kong's economy.

Future Leaders starts in April 2023 with a session welcoming participants to the program and AmCham. Over the next 6 months, participants will have multiple opportunities for meaningful engagement with senior corporate, government, and non-profit executives to learn about new industries, what it takes to succeed, and how to overcome the inevitable challenges along the way. They will gain lifelong skills through CXO conversations, behind-the-scenes industry tours, leadership seminars with leading university professors, leadership workshops and more. The program concludes with a graduation celebration attended by AmCham's Board of Governors, corporate sponsors, and program partners.

- Exclusive Meetings with Senior Executives and Government Officials
- Behind the Scenes with Dynamic Hong Kong Businesses & A Leading Non-Profit Organization
- Leadership Skills Workshops
- Current Topics with Leading US and Hong Kong University Professors



PARTICIPANTS WILL

- Develop and hone leadership skills
- See first-hand the sectors driving HK's economy
- Receive insights from CXO-level leaders
- Learn from leading academics

THE OUTCOME WILL BE

- Leaders engaged with Hong Kong's community
- Business executives equipped for the future
- Professional networks expanded across sectors
- More entrepreneurial, creative mindsets

ADDITIONAL BENEFITS DURING THE PROGRAM

Once accepted into the program, each future leader will receive a unique discount code to attend regular events on a complimentary basis, and signature events at a discounted price. Participants will also be introduced to the committee of his/her industry and are encouraged to engage and be active within the committee throughout the year.

AFTER THE PROGRAM

Future Leaders will be fully immersed within the AmCham community through interactions with board members, committees activities and the extensive chamber network. Participants who have attended 70% of the Program will be awarded a one-year complimentary membership to further its journey to success with AmCham.



PRELIMINARY COURSE CONTENT

Apr 13 (Wed), 6:15pm-7:15pm

Future Leaders Kick Off Session (In-person)

AmCham President Dr. Eden Woon and the Future Leaders Committee will welcome the incoming class, introduce the Chamber, and briefly discuss the program and expectations. We'll also begin the process of making introductions and getting to know each other. This will be a networking evening attended by Future Leaders, nominators and Board Members.

MODULE 1: UNDERSTANDING YOURSELF

Apr 29 (Sat), 9am-1pm

Career Planning Workshop (In-person)

There will be five major components of the workshop:

1. What's career planning – a strength-based approach
2. Work on the concept of Work/Play/Love/Health
3. Reframing dysfunctional belief: What are the REAL problems
4. Explore your life view and work view
5. Design your career odyssey and work out prototype actions

This is a highly interactive and action-based workshop. Participants will have the opportunities to work in groups, reflect and share ideas.

May 6 (Sat), 9am-12 noon

Workshop: Finding Your Leadership Style (In-person)

This workshop will guide Future Leaders to identify their leadership style and how to use it to become more effective leaders.

MODULE 2: ACQUIRING THE LEADERSHIP SKILLS & LATEST KNOWLEDGE

May 27 (Sat), 9am-12 noon

Workshop: The Art of Storytelling in Business Presentations (In-person)

Learn how to better engage your audience and deliver convincing messages by applying storytelling techniques in your business communication. In this two-part workshop, you will learn: (1) How to craft your messages to create an impact (2) How to build your story context to influence your audience (3) How to apply storytelling in your day-to-day presentations, conversations and email writing, (4) Tips for improving your communication on online platforms like Zoom or in person.

Jun 3 (Sat), 9am-5pm

The Entrepreneurial Mindset: A Pathway for Leading Accelerated Innovation, with MIT Innovation Node (In-person)

This interactive workshop introduces key concepts based on a comprehensive framework for new venture development by Professor Bill Aulet of MIT, based on his book, "Disciplined Entrepreneurship: 24 Steps to a Successful Startup". It guides innovators and entrepreneurs through the process of understanding their market and customer, coming up with differentiable solutions to solve customer problems, proving that the market has an appetite to adopt these solutions at scale, and working through the process of deriving value and driving adoption of the solutions in the target market segment.

Jun 10 (Sat), 9am-10:30am / 11am-12:30pm

Practice: The Art of Storytelling in Business Presentations (In-person)

June 24 (Sat), Morning

Non-Profit Leadership Workshop: Allyship and Active Bystander

Sep 24 (Sat), 9am-1pm

Workshop: Design Thinking (In-person)

Inspired by the Institute of Design at Stanford University, and run by leadership development professional Felicity McRobb, this dynamic workshop inspires creative problem solving. Over the course of a highly interactive 4 hours, you will have the opportunity to design individually in pairs, and collaboratively in groups of 4 or 5. As a result, you will not only learn the Five Stages but will have practiced and experienced the process first-hand so that it is familiar and accessible to you.

MODULE 3: BEHIND THE SCENE/ MEETINGS WITH CEOS

- Industry specific tours
- Fireside Chat with industry leaders
- Government officials

THROUGHOUT: NETWORKINGS & SOCIALS

Aug 25 (Thu), 6-8pm

Future Leaders Alumni Networking (In-person)

October 25, 5-7pm

Graduation Ceremony (In-person)

The above schedule is subject to change and guest speakers' availability



HOW TO APPLY

1. Submit your online application form. You are also required to include the contact details for your proposed referee on your application. Your referee will then receive an invitation to fill in the form. Be sure to leave sufficient time for your referee to complete the referee form **on or before February 24, 2023**.
2. Make a video of no longer than 3 minutes telling us about yourself and your career goals. What motivates you to apply to the Future Leaders program? Where do you see yourself in 5 years? What is one world issue that you are most passionate about?
3. Upload the video file (2GB maximum) via WeTransfer and send 1) the link and 2) your resume in PDF format to futureleaders@amcham.org.hk (NB: Name both files using your FULL_NAME (e.g. ANGELA_WONG_VID / ANGELA_WONG_RESUME)). The video should be sent to us **on or before February 24, 2023**

Note: Information collected in this application will be used solely for the purpose of admission selection for the AmCham Future Leaders Program

HOW TO NOMINATE

1. Fill in the online nomination form and include the contact details of the nominee.
2. The nominee will receive an invitation to fill in an application form **on or before February 24, 2023**.

TENTATIVE KEY DATES

Feb 24	Deadline for applications and nominations
Mar 17	Announcement of selection results
Apr 6	Completion of payment of program fees
Apr 13	Program Kick Off Session



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WHAT OUR ALUMNI SAY



“ Future Leaders Program is a brief yet extremely fruitful journey with loads of fun and great memories!

Harry Tsui

Client Solutions Director
Meta



“ As a young professional, I feel empowered after attending all these dynamic and inspiring seminars, and it is just priceless to be connected with all these present-day leaders.

Joey Tsang

Assistant Manager, Service Field Training
Otis Elevator Company (H.K) Limited



“ It is a great opportunity to be able to work with passionate young leaders from diverse backgrounds.

Sunny Ho Tin Lee

Field Engineer, Service
Otis Elevator Company (H.K) Limited



“ The Future Leaders program was a phenomenal way to bond with a highly motivated peer group, connect with mentors and thought leaders, and explore new professional opportunities in Hong Kong and beyond.

Paul Smith

Managing Director
The Kelly Yang Project



“ AmCham’s Future Leaders Program is no doubt a worthwhile experience of connectivity: connect with the sectors that were unknown to us before; connect with peers who think alike, connect with new skills to be a more effective leader, connect with the community and help us rethink how we want to give back to the city we call home.

Queenie Tsui

Director, Communications & Government Affairs
AmCham HK



FAQ

Who should apply for AmCham Future Leaders?

Young professionals aged 35 or under (at the time of application) who are ready to take on new challenges, build leadership skills, expand their professional network, inspired to learn from senior executives, and committed to attending all sessions. Applicants from all professional backgrounds and industries are encouraged to apply.

Must I be a member of AmCham to nominate a candidate or apply for Future Leaders?

There is no membership requirement for nominators or applicants. Application is open to both members and non-members.

Who can nominate a candidate for AmCham Future Leaders?

Nominators are typically direct supervisors or mentors but can be colleagues or someone in your professional network.

Can I submit my application independently and follow-up later with my nomination?

Yes, absolutely. Just include the contact details for your proposed nominator (reference) on your application, and we will send them the nomination form. Be sure to allow enough time so that your application will be complete by **February 24, 2023**.

Will Future Leaders require time away from the office?

AmCham Future Leaders is designed so as not to interfere with regular work duties. With the exception of a couple of company and government visits, sessions will be held outside of working hours.

Will participation in Future Leaders impact my ability to meet the demands of my job?

The learnings and growth of professional networks will have a positive impact on your career! There is little time commitment required outside of the scheduled sessions, which occur 2 to 3 times per month.

When does the program start and finish?

Future Leaders Class of 2023 will kick-off in April and finish in October. A welcome session is currently scheduled for the evening of **April 13, 2023** and the celebration is tentatively scheduled on **October 25, 2023**.

When will Future Leaders sessions be conducted?

The group will meet 2 to 3 times per month. With a few exceptions for company and government visits, sessions will be held outside of working hours – a combination of weekday evenings, lunchtimes, and Saturday mornings. To avoid consistent scheduling conflicts, we will rotate the weekday evenings. There are few full-day workshops that will take place on a Saturday.

Will I receive a certificate upon graduation?

Future Leaders who successfully complete the program – attending a minimum of 75% of the sessions – will receive a Certificate and a one-year AmCham Future Leaders membership.

Will sessions be virtual or in-person?

The curriculum is designed to be flexible and engaging no matter the meeting format. We can easily adjust in accordance with the health and safety situation at the time. The most likely scenario is that there will be a mix of in person and virtual meetings.





FAQ (CONTINUED)

What other benefits and commitments should I expect?

Once accepted into the program, each future leader will receive a unique discount code to attend regular events on a complimentary basis during the period, and signature events at a discounted price. Participants will also be introduced to the committee of his/her industry and are encouraged to engage and be active within the committee throughout the year. By granting you exclusive access to AmCham events and committees, we hope that you would be fully immersed within the AmCham community through interactions with board members, committee activities and the extensive chamber network.

When are applications due?

Completed applications and nominations must be received by **February 24, 2023**.

How much does the Future Leaders Program cost?

The Program costs HK\$16,000/participant, including a one-year Future Leader membership upon successful completion of the Program (i.e. attending a minimum of 75% of the sessions)

What happens if I miss a session?

Whilst applicants should be committed to attending as many sessions as possible, we understand that conflicts do arise. Out of respect for the speakers, and planning purposes, we will ask you pre-register for each session and let us know in advance if your plans change. Attendance will be taken for every session. A minimum attendance rate of 75% is required to receive a graduation certificate and your one-year AmCham membership.

What health and safety precautions will there be?

The Future Leaders 2023 curriculum is designed to be flexible, engaging, and safe! Sessions will be held in-person or virtually in accordance with the health and safety situation at the time and will adhere to all government regulations for group gatherings. For the foreseeable future, in-person gatherings may require face masks.

I work for a non-profit organization, is there a discount available?

All accepted candidates employed by non-profit organizations are eligible for a 20% discount.

If my company transfers me outside of Hong Kong half-way through the program, may I transfer my spot to another candidate in my company? Or receive a partial refund?

Admission to the Future Leaders program is selective and therefore acceptance to the program is not transferrable. We are also unable to refund course fees.

Further questions?

Please send an email to futureleaders@amcham.org.hk

