

AN EVENING OF MYSTERY, ELEGANCE & INTRIGUE

2026 AMCHAM BALL

HOLLYWOOD NOIR

REGENT HONG KONG

SATURDAY, OCTOBER 31 | 6PM - LATE

OCTOBER 31, 2026 (SAT)

6:00 PM - LATE

REGENT HONG KONG, SALISBURY ROAD, KOWLOON

Step into the shadowy allure of 1950s cinema...

This Halloween, step out of the modern city and vanish into a world of sharp silhouettes, hushed secrets, and peerless cinematic glamour. The American Chamber of Commerce in Hong Kong invites you to an extraordinary evening where high-stakes networking meets the moody, high-contrast atmosphere of a 1950s suspense masterpiece.

Poised majestically on the edge of Victoria Harbour, the Regent Ballroom transforms into a living film noir set. Beneath soaring ceilings and dramatic architectural scale, the classic cinema of Alfred Hitchcock comes alive. This is not a night of traditional Halloween spectacle - it is an exclusive realm rendered in high-contrast black and white, tailored strictly for the city's most active Chamber of Commerce.



SPONSORSHIP OPPORTUNITIES



EXCLUSIVE VIP

~ THE HEADLINER ~

- A guaranteed table (10pax) at a prime location near the stage
- Logo exposure on cocktail foyer, Grand Ballroom LED wall, table stand, 2026 AmCham Ball website (with hyperlink)
- Verbal acknowledgment on stage
- Acknowledgment on the social media post-event post
- Infomercial on the event LED Wall (within 30sec)

HKD 70,000



VIP

~ THE A-LIST SYNDICATE ~

- A guaranteed table (10pax) at a prime location near the stage
- Logo exposure on cocktail foyer, Grand Ballroom LED wall, table stand, 2026 AmCham Ball website (with hyperlink)
- Verbal acknowledgment on stage
- Acknowledgment on the social media post-event post

HKD 55,000



CORPORATE

~ THE INSIDERS ~

- A guaranteed table (10pax)
- Logo exposure on Grand Ballroom LED wall & table stand, 2026 AmCham Ball website (with hyperlink)

HKD 40,000



EXCLUSIVE PHOTOBOOTH

~ THE CINEMATOGRAPHER ~

- Exclusive Photo Booth with custom-made personal branding
- A guaranteed VIP half table (5pax)
- Logo exposure on cocktail foyer, Grand Ballroom LED wall, 2026 AmCham Ball website (with hyperlink)
- Verbal acknowledgment on stage
- Acknowledgment on the social media post-event post

HKD 70,000



EXCLUSIVE PRE-DINNER COCKTAIL

~ THE SPEAKEASY SOCIETY ~

- Exclusive Sponsor's branded bars (with signature cocktail) & coasters in the foyer
- A guaranteed VIP half table (5pax)
- Logo exposure on cocktail foyer, Grand Ballroom LED wall, 2026 AmCham Ball website (with hyperlink)
- Verbal acknowledgment on stage
- Acknowledgment on the social media post-event post

HKD 80,000



MOST INTERESTING OUTFIT

~ THE NOIR STYLE VANGUARD ~

- Exclusive session in the ball for the Most Interesting Outfit, one representative from the sponsor company as the judge
- Logo exposure on cocktail foyer, Grand Ballroom LED wall, 2026 AmCham Ball website (with hyperlink)
- Verbal acknowledgment on stage
- Acknowledgment on the social media post-event post

HKD 40,000

For sponsorship inquiries, contact:

Nassim Bouguettaya, Business Development Director
nbouguettaya@amcham.org.hk

OTHER IN-KIND SPONSORSHIP OPPORTUNITIES



1. WINE

Unveil the night's secrets with every pour proudly presented by your company.



2. CENTERPIECE

Be at the heart of the mystery with your branding on the evening's elegant table centerpieces.



3. TABLE PRIZES

Leave a mark on every table with exclusive gifts for our esteemed attendees.



4. LUCKY DRAW

The stakes are high. Provide a grand prize for the night's most fortunate guests.

WHY SPONSOR?



Network with Hong Kong's most influential business leaders, senior executives, government officials, and diplomats in one exclusive setting



Achieve high-impact brand exposure among 300+ decision-makers



Position your company as a supporter of Hong Kong's premier annual business community event



Create memorable connections in a unique, immersive environment



Gain extensive visibility across AmCham's communication channels before, during, and after the event



FOR SPONSORSHIP INQUIRIES, CONTACT:
NASSIM BOUGUETTAYA
BUSINESS DEVELOPMENT DIRECTOR
nbouguetaya@amcham.org.hk



2026
AMCHAM BALL

CHARITABLE FOUNDATION

In addition to the evening's glamour, the Ball serves as a vital fundraising vehicle for the AmCham Charitable Foundation (ACF), supporting community initiatives and educational programs.

LIVE AUCTION ITEMS



SILENT AUCTION ITEMS



WHY DONATE?



Empower Our Community

Your contribution directly funds grass-roots initiatives in Hong Kong, supporting mental wellness, crisis intervention, and elderly care for the city's most vulnerable.



Shape the Future Workforce

We empower disadvantaged youth with work-readiness skills, shaping the next generation of resilient local employees, entrepreneurs, and global leaders.



Proven Legacy

Since 1985, the ACF has bridged the international corporate community with critical grassroots needs:

- 1,000+ Student scholarships awarded.
- 100+ Local non-profits funded.
- HK\$644.6K Raised at the 2025 AmCham Ball.
- HK\$100,000 deployed for immediate Tai Po fire relief efforts.

*Greetings
from
Hong Kong*

DONATE NOW

For donation inquiries, contact:



Carman Ngai
Manager, Corporate Affairs

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