



# FUTURE LEADERS CLASS OF 2022



## JOYCE HO

MARKETING MANAGER  
HONG KONG TECHNOLOGY VENTURE

Joyce has 9 years of experience in Marketing and Project Management in E-commerce, Fast-moving consumer goods (FMCG), and the Media industry. In her current role as a Marketing Manager at Hong Kong Technology Venture Company Limited (HKTVM), she oversees LIVE-streaming platform development, advertising, and content marketing project management for HKTVMall.

Before joining HKTVMall, Joyce held digital and social media marketing positions with Dairy Farm Group, Hong Kong Economic Times, and a start-up media platform.

Joyce holds a Master of Social Sciences in Media, Culture & Creative Cities from The University of Hong Kong. She is a Certified Digital Marketer.