



# FUTURE LEADERS CLASS OF 2022



## MAGGIE LAU

HEAD OF MARKETING AND COMMUNITY  
Q.INC

Maggie Lau is the General Manager of SuperMatter, a global deep tech community that serves to be the town hall where people go to make deep tech happen. Their vision is to expedite the adoption of deep tech because they believe that it holds the solutions to some of the most complex problems society faces today such as reducing carbon emission, cleaning up our oceans, and producing enough food to end world hunger.

Prior to being named General Manager, she served as the Head of Marketing and Community of SuperMatter where she was responsible for building the platform, growing the membership, and organizing community events. The platform now boasts nearly 100 innovative startups, 25 world-leading corporates, and variety of other ecosystem players such as governments, investors, advisors, and domain experts.

Before building SuperMatter, Maggie built her own startup in Hong Kong called Sam Experiences, a platform that allowed people to experience a city through its local people and experts. She was responsible for building and maintaining the booking platform, sourcing and vetting the experiences, and nurturing a community that endeavored to highlight everything that makes Hong Kong unique.

Maggie is currently getting her master's degree in data science from Harvard University. She holds a bachelor's degree in business administration with concentrations in marketing and international business from California State University, Sacramento.

When she is not working or studying, she is training for triathlons and enjoying the great outdoors.