



# FUTURE LEADERS CLASS OF 2022



## KENNETH LEUNG

SPECIALIST, INTERNATIONAL EXTERNAL & REGULATORY AFFAIRS,  
ASIA-PACIFIC  
AT&T WARNERMEDIA

Currently supporting AT&T WarnerMedia's external and regulatory affairs across Asia-Pacific, Kenneth analyzes policy and market developments and assesses their implications on all lines of business covering telecommunications, media and entertainment, and technology (TMT). He also represents the company to engage with governments and trade associations to advance industry growth while mobilizing environmental, social, and governance (ESG) initiatives to engage with the communities AT&T WarnerMedia serves.

Prior to coordinating corporate social responsibility (CSR) projects in the region, Kenneth led and participated in voluntary work in Florida, Hong Kong, London, and Singapore. His track record of community engagement was recognized by the Hong Kong government and Kiwanis International.

Previously as a journalist, Kenneth's work appeared in YP of South China Morning Post (SCMP) and CNN International. He was part of the CNN team that won a Royal Television Award and received a News Emmy nomination.

Graduated with a Bachelor of Business Administration degree in Marketing from Hong Kong Baptist University, Kenneth also provides marketing and communications consulting services on a pro bono basis.