

## FUTURE LEADERS CLASS OF 2022

## OLIVIA LEUNG

MARKETING MANAGER, ASIA PACIFIC MARKS & SPENCER, AL-FUTTAIM GROUP

Olivia has over eight years of marketing experience in the retail and consumer industry, with a wide range of expertise including branding and strategic communications, digital marketing and customer relationship management. In her current role as Marketing Manager, Olivia oversees integrated communications strategy, media relations and influencer marketing for Marks & Spencer, Asia Pacific region. Last year, Olivia has led a successful launch of French gourmet frozen brand, Picard, and store relaunch projects in Hong Kong and Singapore. Prior to joining Marks & Spencer, Olivia spent two years managing marcomms and PR for Brooks Brothers Group in Asia Pacific region.

Olivia holds a Bachelor of Arts in English Language from the University of Manchester.