# FUTURE LEADERS CLASS OF 2022



## JIMMY AU

### DIRECTOR OF PRODUCT MANAGEMENT
### SALESFORCE

Jimmy has over 9 years of product management experience in managing AI, B2B and SaaS products. He is currently the Director of Product Management at Salesforce where he oversees the Service Cloud and Einstein AI product portfolios in the APAC region. Prior to relocating to Hong Kong, he worked in the Silicon Valley office of Salesforce where he was the lead PM of the Einstein AI natural language processing (NLP) service, the deep learning platform and several AI applications. The Einstein AI products are serving more than 250 billion predictions to customers everyday.

Jimmy has worked as a product manager in two early stage B2B SaaS startups in the Silicon Valley - Apttus & EverString before joining Salesforce; where he was an early member of product team in both startups and participated in the journeys of Apttus growing into a 1B+ valuation unicorn and EverString raising a USD 65M series B. Prior getting into the technology field, Jimmy interned at McKinsey & Company and Mercer when he was in college.

Jimmy started Bayhker group when he lived in the Silicon Valley which provides a network for tech talents in the SF Bay Area and Hong Kong to network with each other. The Group has organized multiple talks with startup founders and tech executives from the U.S. and Hong Kong.

He holds a Bachelor of Business Administration (Law) from the University of Hong Kong.