



FUTURE LEADERS CLASS OF 2022



JENNY CHENG

ASSOCIATE, GLOBAL MARKETING
GOLDMAN SACHS

Jenny Cheng is an associate at Goldman Sachs' Global Marketing team within the Executive Office division. She is responsible for developing strategy and coordinating execution of Goldman Sachs' marketing, content and brand initiatives on the firmwide level for the Asia Pacific region.

Prior to joining Goldman Sachs, Jenny was with the Corporate Communications team at Nomura, supporting the group's media relations, brand marketing, internal communications and corporate citizenship efforts.

Jenny was originally from Taipei, Taiwan and moved to Hong Kong for her university studies. She is a Bachelor in Business Administration from The Hong Kong University of Science and Technology, double majoring in Marketing and Information Systems. She is passionate about the intersection of sustainability and finance, and holds a CFA in ESG Investing.