



AmCham Women of Influence Awards 2021

Distinguished Judge

Elaine Young

ECY Consulting Ltd.

CEO



An entrepreneur, Elaine Young was educated in the UK and came to Hong Kong in 1986. In the early years she had a successful gift delivery business and a trading company but quickly found her love for real estate, gaining experience through deals stretching from Sydney to San Francisco. In 2000 she co-founded and created Shama serviced apartments with Morgan Stanley and Gaw Capital as equity partners. In 2011 with almost 2,000 apartments under management throughout Hong Kong, Mainland China and Thailand, Shama was sold to ONYX Hospitality where Elaine remained as Shama's Global Brand Ambassador. In 2013 Elaine formed her own consulting company, ECY Consulting Ltd.

In 2019 Elaine co-founded TULU, a co-living concept, which now has 3 operating assets in Shanghai with over 400 apartments. Elaine sits on the board of the Hong Kong publically listed Link REIT and was on the Ascott REIT board. She is also on the board of NOVA, a Shanghai based real estate company with Warburg Pincus and GIC as main shareholders. Elaine is a founding board member of The Mekong Club, an NGO that fights human trafficking. Elaine has been a mentor for The Woman's Foundation and was awarded 'Entrepreneur of the Year' Award by RBS Coutts and the Financial Times at the Women in Asia Awards in 2009.

Elaine has three children; loves opera, architecture and the arts. She paddle boards, is a keen golfer, plays tennis and bridge.
