



AmCham Women of Influence Awards 2021

Distinguished Judge

Jen Flowers

The Hongkong and Shanghai Banking Corporation Limited

ASP Head of Partnerships & Innovations, Wealth & Personal Banking



Jen Flowers is currently the ASP head of Partnership Development and Innovation for HSBC Wealth & Personal Banking. She is an expert in design thinking helping companies think outside the box to innovative.

Jen has over 15 years experience across marketing, business development, innovation and change. As co--chair of the TEDx TinHau committee, Jen oversees all facets of the planning and running of multiple non--profit TEDx conferences and events in her free time.

Jen has a masters degree in Chinese Literature, speaks Mandarin and spent over 10 years living across Mainland China, Taiwan and Hong Kong. Jen currently is on the AmCham Hong Kong Board of Directors.