



AmCham Women of Influence Awards 2021

Distinguished Judge

Michele Lau

Nike

Senior Product Creation Director – Global Apparel



Michele is a Nike Veteran where her career has grown along with the company for the past 25 years, spanning roles in Marketing, Product Management, Merchandising, Operation and Manufacturing in both Asia Pacific and Global capacity. In 2012 she became the first local female to lead the Global Apparel Development Office in Hong Kong as well as development teams in Taiwan, Shanghai, Turkey and the US.

Born and raised in Hong Kong, Michele embarked on her US connection when she went to pursue a business degree at The University of Michigan - Ann Arbor. She started her career in advertising with Ogilvy & Mather and then J. Walter Thompson, where she managed multiple US clients such as Kraft, Kimberley Clark, and Nike, where she fell in love with the brand and the people, made the switch to the client side, and the rest is history.

Michele is passionate about advocating diversity, equality, and inclusion, and she is always enthusiastic to mentor young people on their career development.

She is married with two awesome boys who inspire her every day. Sports is a daily habit for Michele and she enjoys any sports that do not require a racquet.