

FUTURE PROOF LEADING IN THE AGE OF UNCERTAINTY

22ND EDITION OF CELEBRATING WOMEN IN ALL CIRCLES



About Women of Influence

Launched in 2003

We are a connected community of professional women representing a diverse range of cultures, ages, industries and perspectives, working towards a shared vision.

Our Purpose

Champion the women leaders of today and empower more women to become the leaders of tomorrow.

Our Promise

To provide our members with the opportunity to explore professional growth and success through the lens of inclusion, inspiration, generosity and self-expression, by leveraging our networks and collective experiences.

2025 Leadership



Maggie Ho

MD, Head of Human Capital Management
Goldman Sachs



Amanda Kwan

Associate Director,
Global Brand Marketing
Lee Kum Kee International Holdings Ltd.



Trilby White

Founder
Inicio Consulting

22nd Women of Influence Awards Categories

YOUNG CHANGE LEADING WOMAN ENTREPRENEUR

LEADING WOMAN DIRECTOR OR EXECUTIVE

WOMAN CHANGE *CHAMPION FOR MAKER IN STEM

*CHAMPION FOR WOMEN

LEADING WOMAN IN ARTS, SPORTS & LEISURE

WOMAN CHAMPION OF DISADVANTAGED GROUPS & MINORITIES

BEST COMPANY
CHAMPIONING WOMEN

Join us for inspiring events in our 22nd Women of Influence series, themed "Future Proof: Leading in the Age of Uncertainty." These events will explore how visionary leadership, resilience, and adaptability can navigate today's ever-changing landscape, empowering women to lead with confidence and clarity in times of uncertainty.

Key Highlights:

- Expert Speakers: Hear from dynamic leaders and innovators who are championing inclusion in various sectors. They will share their experiences, strategies, and the impact of embracing diversity.
- **Interactive Discussions**: Engage in thought-provoking conversations that challenge conventional thinking and highlight the importance of designing inclusive practices that empower everyone.
- **Networking Opportunities**: Connect with like-minded individuals who are passionate about driving change and creating spaces where all voices are heard.

Key Events



Oct 8, 2025
6:00PM to 8:00PM
AmCham Community Hub

Ignite Talk Workshop and Networking Event

Oct 15, 2025
12:00PM to 2:00PM

The Hong Kong Club

SheLeads Luncheon

Nov 5, 2025 6:00PM to 8:00PM AmCham Community Hub United HER: Where Women Rise and NGOs Thrive

AmCham Community Hub

Nov 24, 2025 3:00PM to 8:00PM AmCham Community Hub Board Signals: Women on Corporate Boards

Dec 3, 2026

A Night of Holiday Cheer!

AmCham Community Hub

6:30PM to 9:30PM

Jan, 2026 Finalists Reception (Invite Only)

Mar, 2026
First two weeks

Women of Influence Summit Sessions

Mar 13, 2026

22nd Women of Influence Awards Gala

Apr, 2026

Wrap Up Social

Sponsorship Opportunities

Why sponsor?

- Inspiring Leadership: Hear from trailblazing women driving inclusive change across industries.
- Actionable Insights: Gain real-world strategies that turn diversity into organizational strength.
- **Purpose-Driven Networking:** Connect with influencers, decision-makers, and advocates shaping the future of equity and inclusion.
- **Brand Alignment with Impact:** Showcase your commitment to progress, visibility, and inclusive futures.
- **Support for Grassroots NGOs:** Empower women through initiatives focused on education, health, and economic opportunity.
- Amplify Community Impact: Ensure vital resources reach underserved communities through your sponsorship.

At a Glance

COLD

| Pre-event series: | Platinum | Gold | Silver | Corporate |
|--|--------------|--------------|--------------|------------|
| Logo on the WOI series webpage, eDM, social media & all marketing promotions | ✓ | ✓ | ✓ | ✓ |
| Opportunity to collaborate on a customized event with a speaking opportunity | ✓ | ✓ | | |
| Complimentary tickets to each lead-up event (held at the AmCham Community Hub) | 10 | 8 | 6 | 2 |
| Complimentary tickets to each lead-up event (happening outside the AmCham Hub) | 2 | 2 | 1 | |
| At the Award Gala: | | | | |
| Company speaking opportunity and speaker's bio on the WOI award ceremony website | ✓ | | | |
| Opportunity to announce 1 (One) of the WOI winners live a Awards Gala | t 🗸 | \checkmark | | |
| Infomercial on the conference LED Wall | 30s | 1 5s | 15 s | |
| Logo on backdrop / LED wall | \checkmark | ✓ | \checkmark | ✓ |
| Complimentary tickets to the Awards Gala | 20 | 10 | 10 | 6 |
| Verbal acknowledgment on the stage | √ | ✓ | ✓ | ✓ |
| Product/Company display booth | ✓ | | | |
| | HK\$200,000 | HK\$100,000 | HK\$75,000 | HK\$45,000 |

Sponsorship Package

Platinum Sponsor - HK\$200,000

Pre-event series:

- Logo on the WOI series webpage, eDM, social media & all marketing promotions
- Opportunity to collaborate on a customized event with a speaking opportunity
- 10 complimentary tickets to each lead-up event (happening in the AmCham Hub)
- 2 complimentary tickets to each I a event (happening outside the AmCham Hub)

At the Award Ceremony & Gala:

- Company speaking opportunity and speaker's blo ne WOI award ceremony website
- Opportunity to announce one of the WOI winners live at the awards gala
- Infomercial on the conference LED Wall (30s)
- Logo on backdrop / LED wall
- 20 complimentary tickets to the Awards Ceremony & Gala
- Verbal acknowledgment on the stage
- Product/Company display booth

Gold Sponsor - HK\$100,000

Pre-event series:

- Logo on the WOI series webpage, eDM, social media & all marketing promotions
- Opportunity to collaborate on a customized event with a speaking opportunity
- 8 complimentary tickets to each lead-up event (happening in the AmCham Hub)
- 2 complimentary tickets to each lead-up event (happening outside the AmCham Hub)

At the Award Ceremony & Gala:

- Opportunity to announce one of the WOI winners live at the awards gala
- Infomercial on the conference LED Wall (15s)
- · Logo on backdrop / LED wall
- 10 (Ten) complimentary tickets to the Awards Ceremony & Gala
- Verbal acknowledgment on the stage

Silver Sponsor - HK\$75,000

Pre-event series:

- Logo on the WOI series webpage, eDM, social media & all marketing promotions
- 6 complimentary tickets to each lead-up event (happening in the AmCham Hub)
- 1 complimentary ticket to each lead-up event (happening outside the AmCham Hub)

At the Award Ceremony & Gala:

- Infomercial on the conference LED Wall (15s)
- Logo on backdrop / LED wall
- 10 complimentary tickets to the Awards Ceremony & Gala
- Verbal acknowledgment on the stage

Corporate Sponsor - HK\$45,000

Pre-event series:

- Logo on the WOI series webpage, eDM, social media & all marketing promotions
- 2 complimentary tickets to each lead-up event (happening in the AmCham Hub)

At the Award Ceremony & Gala:

- · Logo on backdrop / LED wall
- 6 complimentary tickets to the Awards Ceremony & Gala
- Verbal acknowledgment on the stage

Sponsor Categories

| | | Platinum | Gold | Silver | Corporate | Individual |
|--|------------|-------------|-------------|------------|------------|------------|
| | Price | HK\$200,000 | HK\$100,000 | HK\$75,000 | HK\$45,000 | HK\$2,300 |
| | Early Bird | HK\$160,000 | HK\$80,000 | HK\$60,000 | HK\$36,000 | HK\$1,900 |

Sponsorship Enquiries

Michael Stewart

Director, Membership, Events & Partnerships

Email: <u>mstewart@amcham.org.hk</u>

Scan below to view event details or purchase tickets, or visit us online:

https://amchamhk.glueup.com/event/22nd-amcham-women-of-influence-awards-gala-148015/

