



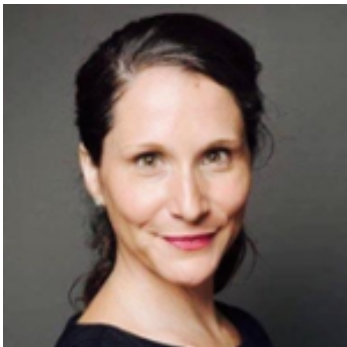
AmCham Women of Influence Awards 2020

Distinguished Judge

Jen Flowers

HSBC

Global Head of Strategy & Business Management, Partnerships & Innovation, RBWM



Jen Flowers is currently the global head of strategy and business management for partnership development and innovation for HSBC Retail Banking and Wealth Management. She is an expert in design thinking helping companies think outside the box to innovative.

Jen has over 18 years experience across marketing, business development, innovation and change.

As co--chair of the TEDx TinHau committee, Jen oversees all facets of the planning and running of multiple non--profit TEDx conferences and events in her free time.

Jen has a masters degree in Chinese Literature, speaks Mandarin and spent over 12 years living across Mainland China, Taiwan and Hong Kong.